

2023 SBCAL Midwest Conference

Theme: *Consider Your Ways... Addressing The Great Reset (Haggai 1:5)*

Sponsorship Opportunities

April 10-12, 2023

Illinois Baptist State Association Building
(3085 Stevenson Dr., Springfield, IL 62703)

The 2023 SBCAL Midwest conference provides the opportunity to promote your product/service to a targeted demographic of influential denominational leaders in an enthusiastic, energized atmosphere. Each of the expected 40-60 Associational Mission Strategists (AMSs) in attendance serve 30 to over 100 churches in their local association, enabling you to connect to hundreds of SBC churches. A limited number of vendor booths have been made available for this event.

About the SBCAL

The Southern Baptist Conference of Associational Leaders (SBCAL) is a national organization of Associational Mission Strategists (AMSs). The SBCAL has a long-standing relationship with the Southern Baptist Convention (SBC), its agencies, institutions, and associations. The SBCAL is recognized as the foremost networking, fellowship, and equipping organization for the 1,100 Southern Baptist associations across North America. The purpose of the SBCAL is to equip, encourage, and inspire Associational Leaders while providing opportunities for fellowship, networking, new AMS Training, and peer-to-peer learning.

Contact Us

Contact Allison Gentry, Director of Communications and Event Planner, at agency@sbcal.org or 770-957-6625 to request more information and sign-up.

SPONSORSHIP CATEGORIES:

Platinum - \$2,500

Sponsored Breakout during one of the breakout times
5-minutes to address all attendees in a plenary or meal session
Rotating slide pre- and post- plenary sessions
Two-page spread in the full-color, printed conference program
Ministry Fair booth during the conference with the best location
Up to 6 tickets to the conference (includes catered lunch and two dinners)
Discounted room in the SBCAL room block at the conference hotel
Sponsorship recognition in the full-color, printed conference program
Item in conference swag bag from your ministry

Gold - \$1,000

5-minutes to address all attendees in a plenary or meal session
Full page ad in the full-color, printed conference program
Ministry Fair booth during the conference with a prime location
Up to 4 tickets to the conference (includes catered lunch and two dinners)
Discounted room in the SBCAL room block at the conference hotel
Sponsorship recognition in the full-color, printed conference program
Item in conference swag bag from your ministry

Silver - \$500

Ministry Fair booth during the conference
Half-page ad in the full-color, printed conference program
Up to 2 tickets to the conference (includes catered lunch and two dinners)
Discounted room in the SBCAL room block at the conference hotel
Sponsorship recognition in the full-color, printed conference program
Item in conference swag bag from your ministry

Bronze - \$100

Sponsorship recognition in the full-color, printed conference program
Item in conference swag bag from your ministry

MINISTRY FAIR:

Vendor Booth at Conference

- Vendor contribution deadline is March 10, 2023 (first-time sponsors may be given an earlier date)
- Includes one 3'x6' uncovered table with up to 2 chairs (vendor is responsible for table covering)
- Electrical Outlet access is available upon request (must submit request prior to conference day)
- Vendor is responsible for set up, take down & clean-up of their booth area (not including provided table, chairs)
- Ministry Fair Set-up: 3:00pm – 5:00pm Monday, April 10
- No items should be shipped to the SBCAL office in Georgia
- Arrangements may be made directly with IBSA to ship display items ahead of arrival at vendor's expense
- All booths should be open
 - Monday, April 10: 5:00-6:00pm, 8:45-9:15pm
 - Tuesday, April 11: 8:15am-9:00am, 10:15-10:45am, 4:15-4:45pm, 8:45-9:15pm
 - Wednesday, April 12: 9:45-10:15am
- Vendor take-down and clean up should be completed by 1:30pm, April 12

Ministry Fair Vendor Agreement

By participating as a Ministry Fair Vendor, you agree to indemnify and hold the Southern Baptist Conference of Associational Leaders harmless from any and all liability, damage or judgments arising from injury to persons or property within and on the site of the 2023 SBCAL Midwest Conference

which arises out of the act, or failure to act, or negligence of the booth operator, its guests, employees, staff, volunteers or customers. You accept these policies and assume full responsibility for your booth. Further, you fully comply with all points mentioned both in the above and the guidelines set forth for booth operation at the 2023 SBCAL Midwest Conference, Springfield, IL.